

GO WORLD

TRAVEL MAGAZINE

SILVER MARKETING
PACKAGE

20 24



BRIEF DESCRIPTION

PROPOSED
CAMPAIGN

ADDITIONAL
OPTIONS

Reach a Worldwide Audience of Frequent Travelers

OBJECTIVES AND OPPORTUNITIES



MARKETING OPPORTUNITY

GoWorldTravel.com is a niche digital magazine for frequent travelers. Our readers travel far and wide. Travel is their passion, and they are actively researching new destinations and experiences.

At GoWorldTravel.com, you can reach our audience of frequent travelers using engaging storytelling and rich media alongside our trusted voice.

From video to carefully crafted articles, we can design a campaign that works best for you.

Here are just a few ideas:

MARKETING OPTIONS

- Engaging sponsored content to promote your brand, crafted by our experienced writing team
- Integration of your branded content into our site in key categories and site locations
- Integration of your brand's creative content within sponsored content (ie. videos or podcasts)
- Promotion of your brand or product on our social media channels
- Professional video to promote your brand (We are a full-service video production house. Additional fees apply)



Proposed Campaign: Two Sponsored Posts Social Media + Newsletter Advertising Banner Advertising \$2500



SPONSORED POSTS NEWSLETTER AND SOCIAL MEDIA PROMOTION BANNER ADVERTISING

Two Sponsored Posts

- Written by Go World Travel Editorial team per client approval
- Up to 950 words, six photos, one link per post
- Permanent placement on site
- Will appear on GoWorldTravel.com
- Will appear on Go World Travel app

Social Media Promotion

- Pinterest pin posted on eight boards
- Two Facebook Posts
- Two Facebook Stories
- Two IG and FB Reels
- Two Instagram Post
- One Instagram Stories
- Three Twitter posts
- Flipboard flip into four magazines

Newsletter Inclusion

- Promotion of one post or ad in our monthly newsletter

Reach Affluent Frequent Travelers with Go World Travel Magazine



GO WORLD
TRAVEL MAGAZINE
We tell the Stories of Travel

Contact:

Janna Graber
Managing Editor
Go World Travel Magazine
GoWorldTravel.com
5885 Allison St, #355
Arvada, CO 80001 USA
janna.graber@goworldpublishing.com

