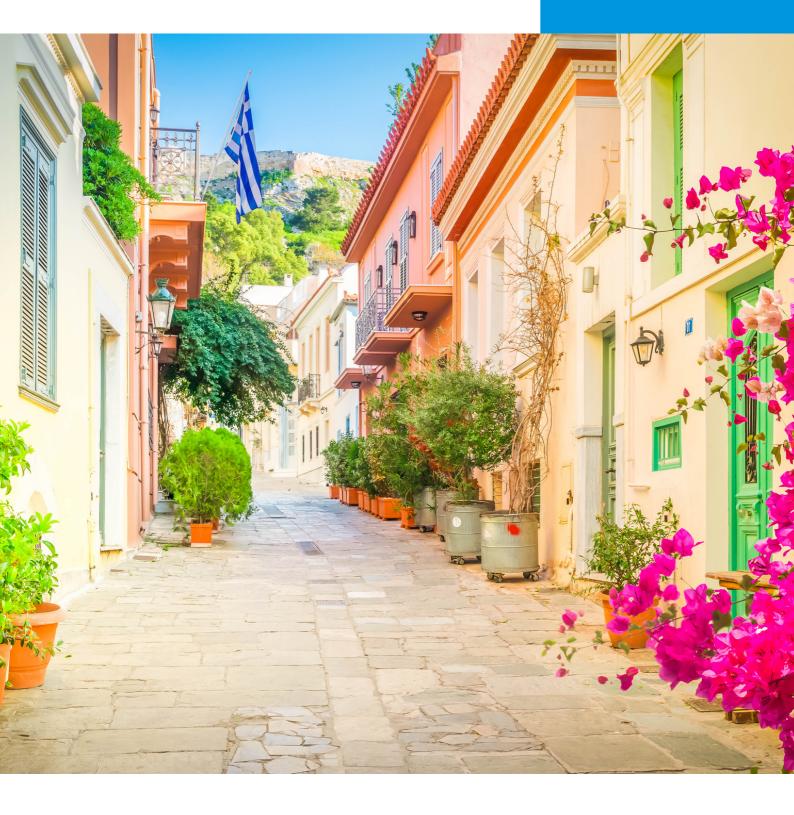


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GOLD MARKETING PACKAGE



Reach a Worldwide Audience of Frequent Travelers

OBJECTIVES AND OPPORTUNITIES



MARKETING OPPORTUNITY

<u>GoWorldTravel.com</u> is a niche digital magazine for frequent travelers. Our readers travel far and wide. Travel is their passion, and they are actively researching new destinations and experiences.

At GoWorldTravel.com, you can reach our audience of frequent travelers using engaging storytelling and rich media alongside our trusted voice.

From video to carefully crafted articles, we can design a campaign that works best for you.

Here are just a few ideas:

MARKETING OPTIONS



Engaging sponsored content to promote your brand, crafted by our experienced writing team

Integration of your branded content into our site in key categories and site locations

Integration of your brand's creative content within sponsored content (ie. videos or podcasts)

Promotion of your brand or product on our social media channels

Professional video to promote your brand (We are a <u>full-service video</u> <u>production</u> house. Additional fees apply)

Proposed Campaign: GOLD Two Sponsored Posts Social Media + Newsletter Advertising Banner Advertising \$3995



SPONSORED POSTS NEWSLETTER AND SOCIAL MEDIA PROMOTION BANNER ADVERTISING

Two Sponsored Posts

- Written by Go World Travel Editorial team per client approval
- Up to 950 words, six photos, one link per post
- Permanent placement on site
- Will appear on GoWorldTravel.com
- · Will appear on Go World Travel app

Social Media Promotion

- · Three Pinterest Pins
- · Three Facebook Posts
- · Two Facebook Stories
- Three Instagram/Facebook Reels
- Two Instagram Posts
- Three Instagram Stories
- Three Twitter posts
- Flipboard flip into four magazines

Newsletter Inclusion

- Promotion of two sponsored posts in our monthly newsletter
- Promotion of two image/text ads in our monthly newsletter

BANNER ADVERTISING

 One 350 x 200 sitewide column banner ad - 90 day rotating ad placement

Reach Affluent Frequent Travelers with Go World Travel Magazine

















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