



<u>Go World Travel</u> is a niche digital magazine for frequent travelers.

For more than 13 years, our readers have counted on us for travel advice they can trust.

Our award-winning content not only informs, but inspires travel.





Our readers are actively planning and booking travel.

Our readers are passionate travelers. They travel often and devote a large portion of their yearly budget to travel.

Reach them at the point of decision with advertising on GoWorldTravel.com

# GOWORLDTRAVELAVE



## about **GO WORLD TRAVEL** MAGAZINE

Go World Travel Magazine covers world travel in more than 90 countries. Our travel writers come from many nations, but we all have one thing in common -- a love for international travel and a desire to learn more about other lands and ways of life. You'll find inspiring travel articles, travel videos and even helpful travel guides.

Learn More

From adventure travel in the Outback to exploring the catacombs below Paris, we take our readers to memorable locations around the globe. Many of our stories are written from first-person experience; others provide tips and reviews of the latest travel trends. From family travel to safaris or romantic getaways, GoWorldTravel.com covers it.

# **EDITORIAL**

### GLOBAL TEAM OF TRAVEL JOURNALISTS

Headquartered in Colorado, our editorial coverage is provided by a dedicated team of editors and professional travel journalists from around the globe.

### COVERING TRAVEL IN MORE THAN 90 COUNTRIES

From Athens to Colorado to Sydney, we cover travel around the world.

### AWARD-WINNING

GoWorldTravel.com has received several Gold Awards for travel coverage by the Society of American Travel Writers and North American Travel Journalists Association.

SYNDICATION



# SYNDICATION

### REACH A BROADER AUDIENCE ON MSN.COM

Go World Travel Magazine has a syndication agreement in place with MSN. Many of our travel articles are syndicated on MSN (USA), reaching a broader audience of passionate travelers.

### SYNDICATION ON NEWSBREAK

Many GoWorldTravel.com articles are also syndicated on Newsbreak



PODCAST



# PODCAST PASSPORT TO THE WORLD

Dig into these real adventures from real travelers. From the temples of Kyoto to the peaks of Patagonia, this podcast brings you immersive travel tales from around the world.

Each episode examines one of our most captivating articles on Go World Travel Magazine, bringing unforgettable journeys and unique perspectives to life.

Whether you're planning your next trip or just love the thrill of discovery, tune in for a global adventure—one story at a time.

- SPOTIFY
- APPLE PODCASTS













# REACH MORE THAN 1 MILLION TRAVELERS EACH MONTH

















225K

14K

19K

15K

( 18.5K

820K

232K

SYNDICATED

### **Reader Demographics**

75% travel more than three times a year Readers all over the globe

65% make more than US\$ 85,000 72% between age 25 and 55

MOBILE APPS



Go World Travel Magazine has a free mobile app for iPhone and Android. It is available free for download and promotes content from GoWorldTravel.com





# MOBILE APP

GO WORLD TRAVEL MAGAZINE





# CONTACT US

Go World Travel Magazine janna@goworldtravel.com 5885 Allison St, #355 Arvada, CO 80001 USA